



comet<sup>o</sup>gether<sup>x</sup>  
MULTIPLY OUR INFLUENCE



# COME TOGETHER INITIATIVE

As people who love this city, we want to help her become her best. So, what does Cape Town need most? Political progress? Economic advancement? More education? We think the people of Cape Town need Jesus. When people are in a growing relationship with Jesus, they are more honest, better parents, more generous, and they positively affect those around them. This is why our mission is to lead people into a growing relationship with Jesus.

## THE STRATEGY

I'm sure you've asked the question "why won't people come to church with me". Have you ever been frustrated by that? You invite someone, "I think you should just come, I think you will love it." You're trying to describe it to people, no it's not like what you think. Maybe a better question to ask is not, "why won't people come to church with me", but rather "where are they going?" or "What is the natural rhythm of their life?" and is there a way we can as the church connect with them in the natural rhythm of their life.

That is the essence of what we want to do. Its not about a building even though there are buildings involved. Its so much bigger than that. It is about our vision of creating a church that unchurched people love to attend. We want to create a space that attracts families, the community, business leaders and provides ministry space for us as Southpoint Church.

We want this facility to serve as the epicentre of our continually expanding ministry efforts in this area. As excited as we are about this facility opportunity, we want this to be the beginning and not the end. Our prayer is that every person in this city would have an opportunity to experience an irresistible church. So, we dream of multiple locations in the future.

## A UNIQUE OPPORTUNITY

During our lifetime, our own communities have become a mission field:

- Over 90% of our friends and neighbours will not be in church this weekend.
- In Cape Town alone, over 500,000 people choose not to be in church on any given Sunday.
- Most South Africans believe in some kind of God, they just don't think the church can help them or that Jesus provides the way to God.
- What if we at Southpoint have been uniquely positioned to make an impact in and beyond our communities?

To be a church that unchurched people love to attend and to lead people into a growing relationship with Jesus Christ has never been more important.

## A UNIQUE EFFECTIVENESS

We are very grateful that God appears to have granted Southpoint a unique effectiveness in reaching unchurched people:

- The majority of our growth comes from people who didn't previously attend church regularly.
- We have the breadth and depth of ministry to meet people at any point in their spiritual journey and to help lead them into a growing relationship with Jesus Christ.
- Benefiting from our partnership with North Point Ministries, we have developed a finely tuned model of ministry that will reach even more people as we move forward and can position us to reach people beyond our current location.

## IT'S TIME... TO MULTIPLY OUR INFLUENCE

While we certainly still have much to learn, few churches have the size or ability we do to make the kind of impact we can make if we take our boldest step yet. To not be more bold moving forward would mean not only shrinking from an opportunity, but shrinking from a responsibility. *It's our responsibility to hand the church we received to the next generation in better shape than we received it.* And in the process, we have the opportunity, if not the responsibility, to do everything we can to reach thousands more in our city with the message of Jesus.

# WHAT DOES COME TOGETHER LOOK LIKE FOR US?

There are three Come Together initiatives we believe we need to take in the next few years to advance our mission and leverage the opportunities God has placed before us. In no particular order, these are the three things Come Together will fund and fuel:

## 1. SECURE A PERMANENT FACILITY

While having an effective portable campus might be part of our future, a permanent facility that serves as a central hub for all our ministry is part of our next step. The facility will:

- Become the home for us in Cape Town.
- Become a resource platform for existing and future campuses of Southpoint.
- Provide premium student ministry and event space.
- Enable us to do portable church better from a secure and stable home base.
- Enable celebrations and larger special events for our campuses.
- Reduce risks and inefficiencies associated with being a large church that is completely portable.

## 2. LAUNCH AN ONLINE CAMPUS

Our second Come Together initiative will be to launch Southpoint Online. More than just a podcast, we will stream our services in their entirety (including the music) online. This will help us advance the mission in several ways:

- It provides an easy way for your friends to see our entire adult experience online before they visit.
- It will provide a more personal connection point to the people who currently see us as their 'church' through online groups and more direct interaction.
- It will help us strategically locate communities for new Southpoint campuses. When dozens of people in a city are able to connect with us and with each other, about creating a church that unchurched people love to attend, the seeds for new campuses get planted.

## 3. EXPAND OUR MINISTRY

Southpoint has always been about more than just creating a church for ourselves: it's always been about reaching people no one else is reaching. We believe we are responsible for stewarding the influence and opportunity God has given us. As a result, we will:

- Help other churches by providing our messages and materials to other churches looking for better communication of the Gospel. This will help us build partnerships with Christians and church leaders in other communities seeking to create an experience they can invite their unchurched friends into.
- Leverage the online experience to help reach people in communities nobody else is reaching.
- Launch new Southpoint venues and new campuses into which people can invite their unchurched friends.

We believe this move toward an expanded ministry will help us steward the message of the Gospel. Our passion for this within South Africa is strong because:

- On the current trajectory, most Christians in Cape Town today will not have a church they can invite their friend to in their lifetime. Meanwhile most of the people in our country do not have a church they want to attend.
- While many churches may have the message of the Gospel, we have the medium that so many churches struggle with.
- In addition, we have a team who have created scalable systems, plans, and ministries with a common goal in mind -- an expanded ministry.

## THE PROPERTY

We have purchased the ground floor of the property at 55 Morningside Drive, Ndabeni. It is 2808 square meters in total. We will be occupying about 1500 square meters of this space and hope to sell off the other portions of the property. It is a basic warehouse space at the moment and will require considerable work to adapt it into our future home.

We investigated purchasing this property in early 2015 but could not make it work financially at the time. An organisation purchased the property in 2015 and a tenant occupied the space until recently. We found out that the property was back on the market at the end of 2017 and remained in contact with the agent. In early 2018, the sale of the property didn't look like it was going to take place and so we began exploring a scenario where we could occupy the space.

We met with the owners to discuss various scenarios and a purchase agreement was concluded mid-March 2018.

## THE DETAILS

While we have purchased the property, transfer of the property will only take place on 1 June 2019. In the interim we will be paying Occupational Interest of R150,000 ex VAT per month from 1 June 2018 until 31 May 2019. We are not in a position financially to purchase this property immediately and our purchase is contingent on us raising the full purchase price of R16,1 million. Our plan is to sub-divide the entire space into sections that we can sell off to raise the capital required for the purchase by mid-April 2019.

Southpoint Church will be purchasing a portion of the building with its capital while Southpoint Ministries, an entity set-up by our elders to manage a property purchase will own the remaining portion. This will allow Southpoint Church to continue to focus on its ministry opportunities and retain its NPO and PBO status. Southpoint Ministries will focus on the management of the property.

## THE NUMBERS

We will require an additional R1,15 million from 1 June 2018 until 31 May 2019 to be in a position to proceed with the purchase of this property on 1 June 2019. This is a monthly increase of about R96,000 in tithes and offerings.

In addition to this, we will need to raise about R5 million in debt to complete the purchase. We would love to reduce this debt number substantially through the Come Together Initiative.

COME TOGETHER INITIATIVE 1 June 2018 to 31 May 2019				Purchase Overview	
<b>Expenses</b>		<b>Income</b>		Purchase Price	R16 100 000
Operations	R2 700 000	Tithes & Offerings	R1 800 000	SPC Purchase	R2 500 000
SPC Purchase	R2 500 000	Growth Fund	R3 500 000	Section 1 Sale	R2 500 000
Renovations	R1 250 000	Occ. Interest	R1 800 000	Section 2 Sale	R6 100 000
Occ. Interest	R1 800 000				
<b>Total</b>	<b>R8 250 000</b>		<b>R7 100 000</b>	<b>Total Sales</b>	<b>R11 100 000</b>
<b>Shortfall</b>	<b>R1 150 000</b>			<b>Debt Required</b>	<b>R5 000 000</b>

*\*The above figures have been simplified for this document and may change depending the various scenarios forecasted.*

## A COME TOGETHER GIVING GUIDE

Come Together is ushering in the most significant season so far at Southpoint. Best yet, it will deepen our faith and trust in God while multiplying the influence of our ministry. Our hope is that God will meet you in a personal and life-changing way as you consider your commitment to Come Together. For that reason, we are encouraging you to make a commitment to Come Together. We believe it will allow God to do something new in your life as He does something new through you in the lives of others.

### HERE ARE FOUR WAYS COME TOGETHER CAN GROW YOUR FAITH:

- If giving hasn't been part of your spiritual walk, a commitment to Come Together will be the first step as you begin to steward intentionally what God has given you;
- If you're already giving, Come Together will mean stepping up to a new level of generosity. Increased giving always means increased reliance on God, which means you will grow in your relationship with him;
- Some of you will sense God leading you to make a substantial and even extraordinary commitment, made possible by His abundant goodness to you; and
- For all of us, Come Together will stretch us. Stretching is good. As you make the boldest move you've ever made financially, it will position us to multiply our influence.

Your financial commitment to Come Together should be based on meaningful spiritual reflection on how God may be leading you to invest in the mission of the church. In this season, take the time to...

- **Pray.** Seek God's guidance, asking Him to renew your heart for the church and for those far from God, and to lead your decisions.
- **Listen.** As you read through the materials, which aspects of Come Together resonate with your spirit? What elements are you especially passionate about? Which biblical texts have been especially meaningful or challenging to you? What do you sense God saying to you about your walk with Him, about stewardship, and about your relationship to your church?
- **Discuss.** Talk to your spouse and/or other family members to see how God may be confirming your sense of direction. Talk to trusted friends and leaders at Southpoint to learn from their stewardship journeys.
- **Consider.** What is your capability and potential for giving? Think beyond your current income. Do you have non-income assets that could be gifted? Is there a sacrifice the Lord might be calling you to make?
- **Commit.** Develop a personal giving plan—weekly, monthly, one-time, or a combination of these—for the year that will enable you to reach your giving goals.

## STRATEGIC COME TOGETHER GIVING

Since we will still need to fund the ongoing ministries of the church, it is important to remember that our financial commitment to Come Together should be in addition to our regular offerings. Where will we find the resources to give over and above what we are already contribute? Below you will find some creative ideas for discovering new and responsible ways to give to Come Together.

- **Income Giving** is giving from your regular income, bonuses, salary, and commissions from your employer or personal business. This typically involves increasing the percentage of your regular income that you give, working toward or beyond the biblical guideline of tithing (10%).
- **Lifestyle Giving** is giving by adjusting your lifestyle and priorities or deferring purchases to free up resources for giving. This could also involve finding a creative source of additional income.
- **Sacrificial Giving** is increasing your gift by giving up something that you “love” but that is nonessential, realising that in doing so, you are showing love for God’s great, redemptive work. A sacrifice might be as simple as giving up a weekly lunch out or a DSTv subscription—or as substantial as forgoing a vacation or postponing a major purchase.
- **Bequests** are giving by naming Southpoint as a beneficiary in a will. Tax rules are complex, so please be sure to consult your tax professional for specific advice with regard to your situation.

### EXAMPLES OF GIVING

An individual has decided to do the following:

- He is planning to purchase a car in early 2019. His monthly payment was expected to be R2500. He has decided to delay that purchase for 2 years and give R2500 a month to Come Together.  $(R2500 \times 12) = R30,000$ ;
- He is also able to give R1,500 from a savings account;
- He believes through faith that God will also enable him to give another R1,000 over the next year to Come Together;
- **Come Together Pledge Total:  $(R2500 \times 12) + R1,500 + R1,000 = R32,500$ .**

A family of five is living pay-day to pay-day with no savings. However, after much consideration, they realise that they eat out once a week as a family for a cost of about R300 to R500 per meal. They have decided to eat out twice a month and to order water when they do eat out. The dad was also given a R500 a month raise at work. They decide to give R250 of that amount to Come Together each month and use the rest for savings.

- Savings from not eating out: R800 per month;
- Savings from ordering water: R75 per meal  $\times 2 = R150$ /month;
- Increase from raise: R250/month;
- **Come Together Pledge Total:  $(R800 + R150 + R250) \times 12 = R14,400$ .**

Come Together isn’t ultimately about money, even though there is money involved. It’s about people. And it’s about mission. When Come Together wraps up, we believe we will see a community of people who have grown deeply and profoundly in their spiritual journey. We imagine hundreds of people who have Come Together to multiply their influence and change the lives of those around them. As a result, we imagine that hundreds, if not thousands, more people will be led into a growing relationship with Jesus Christ, and more people than ever before will be part of a church that unchurched people love to attend.

# **FREQUENTLY ASKED QUESTIONS**

## **WHAT IS COME TOGETHER?**

Come Together is a spiritual initiative that will call us to pray more boldly, invite more boldly, and give more boldly than ever before to advance our mission together. It will enable us to build a permanent facility for Southpoint Church and take advantage of the unique position and opportunity God has set before us.

## **WHY NOW?**

Because to wait longer ignores the opportunity before us to lead more people than ever before into a growing relationship with Jesus Christ.

## **HOW MUCH MONEY ARE WE TRYING TO RAISE?**

R1.15 million during the next 12 month window over and above our regular giving.

## **WILL R1.15 MILLION BE ENOUGH TO COMPLETE THE COME TOGETHER INITIATIVE? IF NOT, HOW MUCH DEBT WILL WE HAVE TO TAKE ON?**

R1.15 million will be enough to ensure we get to 31 May 2019 successfully. Over and above that we will need to secure debt to finance the balance of the purchase price. This will be about R5 million depending on the generosity of God's people during this initiative.

## **WHAT IF WE FALL SHORT OF OR RAISE MORE THAN OUR TARGET?**

We will live within the parameters of what we receive. Obviously the bigger the response, the brighter the future. We will default into a seven year lease of the space at a market related rental.

## **WHY NOT BUY LAND AND BUILD A BUILDING ?**

We estimate that a building that could accommodate Southpoint Church would cost over R35 million rand. This does not feel like the wisest step for our church at this time.

## **WHAT IS THE IDEAL SIZE OF SOUTHPOINT CHURCH?**

We think churches with seating for approximately 300 adults in worship is appropriate for our ministry approach in this area. We feel it is wiser to create various locations rather than one massive one.

## **HOW MUCH SHOULD I GIVE?**

That is between you and God. The point of Come Together is not equal gifts, but equal sacrifice. So when you decide how much to give, think in terms of sacrifice, not just in terms of amount.

## **DO I HAVE TO PARTICIPATE IF I'M NEW TO SOUTHPOINT?**

Nobody has to participate, but we hope you would. If giving is part of spiritual growth, we want you to grow. You can think of it another way too: in the same way someone sacrificed so we could create a seat for you, we want you to experience the joy of creating space for someone else.

## **SHOULD I DIRECT MY REGULAR GIVING TO COME TOGETHER WHEN IT BEGINS?**

No, your gift should be above and beyond your regular giving. Take time to prayerfully consider what gift God is asking you to give.

## **SO IS GIVING TO COME TOGETHER OVER AND ABOVE MY REGULAR GIVING?**

Yes it is.

## **WHAT IF I DON'T HAVE A LOT TO GIVE?**

It's not the size of the gift, it's the size of the sacrifice. In fact, sometimes those with little bring the greatest gifts of all because it represents a very deep personal sacrifice. God sees what you bring far more clearly than anyone else does.

## **DO I HAVE TO GIVE EVERYTHING AT ONCE OR OVER TIME?**

Please bring the 'first fruit' of your offering with you during May 2018. This will be whatever amount of your Come Together gift that you are able to give immediately. Then, you can bring the rest of your gift over the one year Come Together Giving Window - May 2018 - May 2019. You can give your gift weekly, monthly, quarterly or annually - whatever works best for you.

## **HOW LONG DO I HAVE TO FULFIL MY COMMITMENT?**

One year. Come Together giving wraps up in May 2019.

## **WHEN DO I MAKE MY COMMITMENT?**

You make it on Sunday 13 May 2018.

## **WHAT IF I WANT TO CHANGE MY COMMITMENT AFTER I HAVE COMPLETED THE PLEDGE FORM?**

That is more than fine. Just let us know. We will accommodate any changes you want to make.

## **WILL MY COMMITMENT BE MADE PUBLIC?**

No it won't. We take privacy very seriously at Southpoint Church and your gift will always be kept confidential.

## **WHY SHOULD I GIVE?**

There are two very compelling reasons: 1. When you give, you grow. 2. You're not just making a payment, you're writing a story. Your gift will change hundreds - and maybe thousands - of lives over the next few years.